

Construction CPM Conference News

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San Luis Resort, Galveston Island, Texas

JANUARY 17 – 20, 2021

For 2021 we will move to Galveston Island Texas

Six meeting rooms over three full days

Two keynotes – Seventy-plus breakouts – Six networking events – One conference

Planning & Scheduling 2021 Dealing with Corona Virus and other Black Swan Events

Construction CPM Conference will next be in 2021 with Corona Virus 2020 then only a distant memory. But BAD THINGS can happen at anytime without warning and we are already learning from the experience. We have already discussed with others – AACE, ABA Forum for Construction, and some of my local Philadelphia groups, how they may continue the goodness of a conference or meeting in a remote synchronous or asynchronous manner. Corona Virus 2020 may change the manner of meetings and conferences beyond 2020 or even permanently.

Corona Virus 2020 is not the first Black Swan to impact a conference. Some of our Attendees may even remember the Primavera User Conference of 2001 that was to be held in Philadelphia and disrupted by 9/11. Many to-be attendees had already arrived in Philadelphia when all air travel was suspended. Dick and Joel and team reached out to many of us locals to meet and escort and host those now stranded in Philadelphia. All fees of those pre-registered were refunded. Back packs stuffed with giveaways and vendor handouts were shipped to those pre-registered. A huge expense to Primavera but also huge moment to gain respect for the integrity shown.

How might we hold a virtual conference if faced with a similar issue? My classes at Drexel and Temple Universities already have lectures recorded from past and even the current year. These are listed in syllabi as backups should we encounter a weather event or a student has a personal issue and must miss one or more classes. So now we shift to make these the primary format of distribution of content and work to create exercises to mimic the give-and-take between students of a live classroom.

We already have the model of a virtual conference program of keynotes and breakouts. See http://constructioncpm.com/At-A-Glance/at_a_glance2020.htm. For a synchronous program (all watching at the same time) viewers may text questions and comments to our 484-222-0357 or the Speaker's mobile device. Speaker may choose from Questions posed to scroll across the bottom of the screen and then answer by voice live or later asynchronously by additional scrolled text. It is a little more work and some expense for additional AV support but we can do this.

Walk through our virtual exhibit hall. We can work with exhibitors to post a curated tour of YouTube and custom three to five minute presentations by each exhibitor, with [skip forward](#), [tell me more](#), and [return to favorites](#) links. (And we invite our early adopters for exhibitors and sponsors to contact us **NOW** to create this resource to attendees.) Once we have a critical mass we can publish even before we meet in Galveston. This alone will be worth the price of registration!

Dine with Five New Friends™ can morph in two directions. Construction CPM Conference can plan dinner meetings for groups in many cities and dates. And perhaps even more exciting may be plans for facilitated small group discussions on various topics. These will be expected to be synchronous but linking participants at multiple locations. Groups will ideally be six to eight participants. You will be left to determine if your facilitator is human or an AI. Worth the price of registration!

We like each of you must take the blow, roll with the punch, and make something that will equal and exceed that experienced in the past. But for now we are planning to again bring to you an exceptional live conference January 17-20 2021 in Galveston.

We are building our Program see <http://www.constructioncpm.com/At-A-Glance/>. As usual most sessions are by invited Speakers, but we always are looking for new topics and presenters. If you care to share knowledge, contact info@constructioncpm.com.

We will again provide our Magic Bus Program - your networking experience begins when you step off of your plane (IAB or HOU.) Arrangements for return transit to also be included this year. Or extend your stay and rent a car to enjoy all of Galveston Island area and perhaps a few more days in the Houston vicinity. Education, Training, Networking and also some Vacation Time.

Keep posted for future Newsletters announcing details for our 2021 Eleventh Year conference on Galveston Island, Texas.

For now – Save the Date and Get Pre-Approval for Budget