Construction CPM Conference News

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San Luis Resort, Galveston Island, Texas JANUARY 17 - 20, 2021

Six meeting rooms over three full days

Two keynotes - Seventy-plus breakouts - Six networking events - One conference

Planning & Scheduling 2021 Dealing with Corona Virus

and other Black Swan Events

From our host Fred Plotnick:
We of Construction CPM Conference have an event to plan.
But perhaps more important we have an industry to preserve and serve.

We have already lined up, 'walked' and scoped out our venue. We are already lining up our world class faculty of i nvited presenters while reserving sp ace for n ewcomers. We are already building our Exhibit Hall as "the one venue where you may kick the tires on competing products side by side." We are already planning Networking Events, an expanded <u>Dine With Your Five New Friends</u> program, and late night entertainment.

We are hopeful that intellig ent life on this 'third pebble from the Sun' shall overcome Covid-19. We will all be back to work 'with a vengeance.' We will be ready to top off our knowledge and skills. And we will be ready to **party** next January. But we are professional planners and must plan for contingencies. We shall neither allow CCC to skip a year nor to fade into the night. Too man y of our industry need our forum, our education, and our opportunity to network with colleagues and friends.

With a return to our projects, we will all be hiring new talent to serve our communities. These young women and men need our courses in basic navigation of multiple software products, the *knowledge* of what goes on behind the so ftware screen, and the *wisdom* imparted by more senior members of our community on proper use of these tools of our trade.

And our wise old owl practitioners also n eed to convene to 'confer, converse and otherwise hob-nob with our fellow wizards' of planning and scheduling. While all too

often the 'Latest Version' is not quite different than last year's, each software develop er does come out with truly new and needed features every few years. The theory behind our industry also is growing by leaps and bounds. REM OTE DES IGN COLLABORATION means keeping up with 2D-3D-4D-5D design and scheduling is becoming more important than ever. Concepts of RISK have taken on an entire new meaning. Big data and Artificial Intelligence are NOT taking over our jobs but rather making them yet more complex and with that need to understand the proper questions to ask.

So start planning and get in your <u>TITLEs</u> and <u>ABSTRACTs</u> to share your knowledge. Judge whether your product or service may be of use to fellow attendees and consider the investment to become an <u>Exhibitor</u> or <u>Sponsor</u>.

BUT WHAT IF we experience another wave of Covid-19 next Fall? We may expect such to be less severe both from a medical and economic standpoint, yet large F2F (face-to-face) meetings may still be deemed impracticable. What do you do for your projects? If you plan to bring in a large MCC set on a skid before closing in a wall, and delivery is delayed, do you delay the whole project? No – you leave an opening supporting the next floor or roof with false-work. We at CCC also know how to provide alternatives. For my courses at Drexel and Temple, the syllabus for live classes always include a link to a pre-recorded lecture to be used if we experience a weather event, or student (or professor) experience an emergency. Switching for a total online experience to deal with Covid-19 was relatively simple. The show must go on.

For CCC we are now planning to request our presenters to provide a voice-over-slide MP4 video of lecture. (Unlike some 'organizations' we *request* and not demand. And we will provide help and support to our speakers in preparing and editing. That me ans I get to sit through each persentation about four times before you see it.) If we experience a shut-down due to a return of Covid-19 or other Black Swan event, we will then post. We will attempt to provide the full live experience including both live and delayed Q&A via email and texting. What we save on live AV will likely be offset by need for enhanced internet bandwidth, and many other details need to be considered but we are considering them NOW. And assuming no Black Swan we will be able to provide to our attendees two versions of the presentation (pre-recorded and live) after our conference.

We have been suggesting to our several associations who now face postponed or cancelled events to create a virtual exhibit hall. And so after seeing how these have fared we may create our own. This will in clude a curated stroll past virtual exhibit tooths, allowing visitors to click to see posted 'printed materials' or custom prepared YouTube like clips, as well as other means to interact (in an AI Turing manner or true online F2F emulation.) Once again, CCC shall provide help and support to our exhibitors.

We also are developing plans to provide sponsored virtual networking. Without going too deep to details, you will need to be a registered attendee having filled in all those demographic details of our Registration Page, a laptop with camera, a glass and bottle of favored beverage, and plate of munchies to help absorb the beverage. We will provide the 'not quite random' flow of interactions with others, or 'private chat rooms' where you select whom you choose to locate at the networking event from the List of Attendees.

Kim can provide our signature <u>Dine With Your Five New Friends</u> [™] program in a variety of major and less major cities. From that <u>Registration Page</u> we know where you live. We know your associations, industri es and softwares. Assuming more than six participants in one town, Kim can do her thing in providing the introductions for lively dinner conversations.

We may all hope we will not need these altern ates to our F2F co nference. But as these are developed these may provide an enhancement and expansion of our Mission.

Save the Date and Get Pre-Approval for Budget

January 17-20 2021 San Luis Resort Galveston Island Texas